

# RESOURCES TO VIEW!



Immunize Kentucky Coalition



# INTRODUCTION

The following presentation will have different key resources that we have located regarding many vaccine areas. We will have some of them shown throughout the presentation, as well as including these on our Website! The QR Code on the back under Resources Used today, will also have this presentation and more!

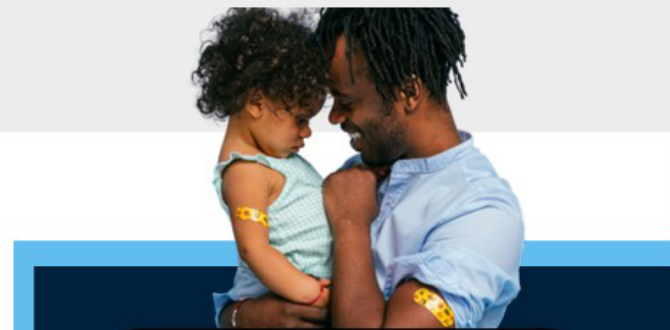
# KY TOOLKITS

# Flu & COVID -19 Vaccination Toolkit

The Flu and COVID-19 are both contagious respiratory illnesses that can result in serious health issues for those not protected by vaccination.

Staying up to date on routine vaccinations such as Flu and COVID-19 is the best way to protect the body from serious diseases. These vaccinations may even be given on the same day.

Learn more by reviewing the resources below.



[Click Here to View Sharable  
Flu Awareness Videos](#)



## Flu

[CDC Guidance](#)

[Similarities and Differences Between Flu and COVID-19](#)

[Vaccination Guidance for Children](#)

[Vaccination Guidance During Pregnancy](#)

[ACOG 3 Reasons Why You Need a Flu Vaccine During Pregnancy](#)

[Frequently Asked Questions](#)

## COVID-19

[CDC Guidance](#)

[KDPH Guidance](#)

[Vaccination Guidance for Children](#)

[Vaccination Guidance During Pregnancy](#)

[ACOG 3 Reasons Why You Need a COVID-19 Vaccine During Pregnancy](#)

[Vaccination Frequently Asked Questions](#)

[ACOG: COVID-19 Vaccination Considerations for Obstetric-Gynecologic Care](#)

## Educational Resources

[Flu & COVID-19 Vaccine Infographics](#)

[COVID Vaccine Schedules](#)

[CDC Flu Resource Center](#)

[Sharable Social Media Graphics](#)

[It's Not too Late to Vaccinate Sharable Graphics](#)



Kentucky Public Health  
Protect. Promote. Prevent.

# FLU & COVID-19 VACCINATION TOOLKIT

<https://www.chfs.ky.gov/agencies/dph/dehp/imm/FluCvd19VaccineToolkit.pdf>

# HPV START @9 Vaccination Toolkit

Human Papillomavirus or HPV is a common virus that can lead to many different types of cancer later in life.

Starting the 2 dose HPV vaccination series at age 9 is the best way to protect your child's body from serious diseases caused by HPV.

Learn more by reviewing the resources below.



[Click Here to View Sharable HPV Awareness Videos](#)



## Resources

[Provider & Health System Toolkit](#)

[Advocacy & Parent Toolkit](#)

[HPV Vaccination Safety Handout](#)

[CDC | Cancers Caused by HPV](#)

[CDC | Teen Vaccination Coverage among Adolescents \(13 - 17 Years\)](#)



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## Social Media & Graphics

[Start @9 HPV Sharable Graphics](#)

[KDPH Co Branded Provider Flyers](#)

[Core Messaging](#)

[HPV Dental Card](#)

References:

<https://hpvroundtable.org/hpv-vaccination-starts-at-9/>

<https://www.cdc.gov/hpv/index.html>

# HPV VACCINATION TOOLKIT

<https://www.chfs.ky.gov/agencies/dph/dehp/Documents/HPVStartat9VirtualToolkit.pdf>

# Back to School Outreach Toolkit



Vaccines are the most effective means of protecting children from potentially serious infectious diseases and stopping the spread of disease. Help your parents, students, and staff be prepared and protected at the start of the school year! By utilizing this toolkit, you can help promote the importance of school vaccination.

## Preschool & Kindergarten

[Sharable Social Media Graphics and Flyers](#)  
[KY Immunization Requirements for Childcare-PreK](#)  
[Summary of Immunizations for Pre-K & Kindergarten Attendance](#)

## 6th Grade

[Sharable Social Media Graphics and Flyers](#)  
[KY Immunization Requirements for School-Age Children](#)  
[Summary of Immunizations for School Attendance](#)

## High School

[Sharable Social Media Graphics and Flyers](#)  
[KY Immunization Requirements for School-Age Children](#)  
[Summary of Immunizations for School Attendance](#)

## Additional Resources

### KDPH

[Sample Outreach Call Script](#)  
[Commonwealth of KY Certificate of Immunization Status](#)  
[Parent or Guardian's Religious Declination \(ENG\)](#)  
[Parent or Guardian's Religious Declination \(SPN\)](#)  
[Notice of Noncompliance for Immunizations](#)



[Printable School Ready Sticker](#)

### CDC

[Vaccine Information Statements \(VIS\) | CDC](#)  
[Immunization Schedules for Healthcare Professionals | CDC](#)  
[U.S. Vaccine Names | CDC \(Trade Names\)](#)  
[ACIP Vaccine Recommendations | CDC \(Advisory Committee on Immunization Practices\)](#)  
[Manual for the Surveillance of Vaccine-Preventable Diseases | CDC](#)

# BACK TO SCHOOL TOOLKIT

<https://www.chfs.ky.gov/agencies/dph/dehp/imm/BacktoSchoolToolkit.pdf>

# COVID-19


AAP Home Policy Advocacy Learning Patient Care Practice Management Community Healthy Children shopAAP Create Account Login Explore AAP

American Academy of Pediatrics  
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## COVID-19 Vaccine Campaign Toolkit

Home / News Room / Campaigns & Toolkits / COVID-19 Vaccine Campaign Toolkit



COVID vaccination prepares children's immune systems to recognize and resist the virus so they can keep growing, learning and thriving. Use these videos, articles, social media graphics, [sample posts](#) and printable flyers with families and caregivers as you share the message about the importance of vaccination for all our kids.

Videos

## COVID-19 VACCINE CAMPAIGN TOOLKIT

<https://www.aap.org/en/news-room/campaigns-and-toolkits/covid-19-vaccine-toolkit>


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## COVID-19 Vaccine for Children

Home / Critical Updates on COVID-19 / COVID-19 Vaccine for Children



Updated COVID-19 Vaccine Codes

Find [up to date CPT codes](#) to support tracking of COVID-19 vaccine products and payment for COVID-19 vaccine administration, including bivalent mRNA COVID-19 vaccines.

## COVID-19 VACCINE FOR CHILDREN

<https://www.aap.org/en/pages/2019-novel-coronavirus-covid-19-infections/covid-19-vaccine-for-children/>



healthychildren.org  
Powered by pediatricians. Trusted by parents.  
from the American Academy of Pediatrics.

Search for safety, tips, illness, etc.

Ages & Stages Healthy Living Safety & Prevention Family Life Health Issues News Tips & Tools Our Mission shopAAP

Healthy Children > Health Issues > Conditions > COVID-19

### COVID-19

While COVID-19 causes mild illness in some people, others get very sick and need hospital care. These articles can help you learn more about COVID-19 and how you can protect your family and others.

Featured Article

Helping Kids Stay Active & Eat Healthy During COVID-19

The pandemic has cut kids off from friends, outdoor school meals, sports and routines. With virtual learning and less activities outside the home, it's no surprise kids are moving less and snacking more. If you are curious about your child's weight gain in the past year, your pediatrician can help.

Articles

## COVID-19 ARTICLES

<https://www.healthychildren.org/English/health-issues/conditions/COVID-19/Pages/default.aspx>

FrameWorks UK

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### Building Family Confidence in the COVID-19 Vaccine

Framing Strategies for School Nurses

Related

Roosting Public Discourse  
Reframing Childhood  
Immunization

Champions for School Health

If you are a school nurse, school health services coordinator, or anyone else who talks with families about COVID-19 vaccines, you've found your way to the right place.

This toolkit offers evidence-based tips and techniques to support more productive

## BUILDING FAMILY CONFIDENCE IN THE COVID-19 VACCINE

<https://www.frameworksinstitute.org/toolkit/building-family-confidence-in-the-covid-19-vaccine/>



# VACCINE HESITANCY

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American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN®

Patient Care Early Childhood Gun Safety & Injury Prevention Mental Health Initiatives

## Communicating with Families and Promoting Vaccine Confidence

Home / Patient Care / Immunizations / Communicating with Families and Promoting Vaccine Confidence

You are families' most trusted source of immunization information. Use these resources to communicate effectively.

- [New Evidence-Based Recommendations on Framing Immunizations for Families](#)  
Learn more about new evidence-based recommendations that were developed by the AAP and Frameworks Institute to help physicians, advocates and others effectively build understanding of and support for child and adolescent vaccinations.
- [AAP Immunization Campaign Toolkit](#)  
This Immunization Campaign Toolkit offers infographics, memes, images, articles and videos, optimized for sharing on social media, that you can use to help provide accurate information about vaccines to parents in your networks.
- [Communicate Effectively About Immunizations](#)

## COMMUNICATING WITH FAMILIES AND PROMOTING VACCINE CONFIDENCE

<https://www.aap.org/en/patient-care/immunizations/communicating-with-families-and-promoting-vaccine-confidence>

FrameWorks UK

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Library

Report

## Reframing the Conversation about Child and Adolescent Vaccinations

The purpose of this brief is to equip physicians, advocates, and public health communicators with the strategies necessary to effectively build understanding of and support for child and adolescent vaccinations.

Authors Patrick O'Shea Jennifer John Nana Buffie Kristin Viera Mia Assar

Published January 26, 2023

DOWNLOAD

The public conversation about childhood and adolescent vaccinations in the United States has been, at times, controversial, fraught, and in some cases, deeply emotional. How vaccinations are talked about publicly plays a *critically important* role in shaping attitudes about vaccines and their benefits, as well as shaping public support for policies that increase

Related

[What the American Public Thinks About Vaccines and How Framing Can Help.](#)

## REFRAMING THE CONVERSATION ABOUT CHILD AND ADOLESCENT VACCINATIONS

<https://www.frameworksinstitute.org/publication/reframing-the-conversation-about-child-and-adolescent-vaccinations/>



FrameWorks UK

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Library

Report

## Communicating About Vaccination in the United States: A FrameWorks Strategic Brief

A research partnership between the FrameWorks Institute and the American Academy of Pediatrics to understand attitudes and behaviors about vaccination and identify framing strategies that can build public understanding of the science and benefits of vaccines and increase support for structural and policy changes that will improve vaccination access and uptake.

Authors Patrick O'Shea Emilie L'Hôte Mia Assar Luis Heares Abirail Rochman

Published September 7, 2021

DOWNLOAD

## COMMUNICATING ABOUT VACCINATION IN THE UNITED STATES: A FRAMEWORKS STRATEGIC BRIEF

<https://www.frameworksinstitute.org/publication/communicating-about-vaccination-in-the-united-states-a-frameworks-strategic-brief/>

What the American Public Thinks About Vaccines and How Framing Can Help. A Literature Review.

April 2021

FRAMEWORKS

A literature review sponsored by the American Academy of Pediatrics

## WHAT THE AMERICAN PUBLIC THINKS ABOUT VACCINES AND HOW FRAMING CAN HELP. A LITERATURE REVIEW.

<https://www.frameworksinstitute.org/wp-content/uploads/2021/05/AAP-Vaccination-White-Paper.pdf>

# **OTHER GREAT RESOURCES!**

American Academy of Pediatrics  
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Home

## Immunizations Campaign Toolkit

Home / News Room / Campaigns & Toolkits / Immunizations Campaign Toolkit



**IMMUNIZATIONS CAMPAIGN TOOLKIT**

<https://www.aap.org/en/news-room/campaigns-and-toolkits/immunizations/>

About Enrollment Plans

## PUBLIC HEALTH EMERGENCY

**MEDICAID PUBLIC HEALTH EMERGENCY UNWINDING**

<https://khbe.ky.gov/Enrollment/Pages/PHEUnwinding.aspx>

U.S. Department of Health and Human Services OASH Office of Adolescent Health and Health Promotion

Healthy People 2030

Tools for Action

Communities, states, and organizations across the country use Healthy People objectives to set their own priorities—and you can, too. Join us as we work to improve health and well-being nationwide.

**TOOLS FOR ACTION**

<https://health.gov/healthypeople/tools-action>

UNITY Center for adolescent vaccination

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Episode and featuring Dr. John Santelli. Listen Now.

**FACTSinnated**

Unity® Consortium's vaccine myth-busting podcast

**The Truth About Teen Vaccines**

UNITY interns explore misconceptions surrounding adolescent and young adult vaccines. In each episode they delve into commonly held misperception with experts in the field to explore the issues and de-bunk the myths.

**FACTSINNATED**

<https://www.unity4teenvax.org/factsinnated/>



Contact Us 800.227.2345 Cancer Help Sign Up For Email Give In Honor & Memorial

All About Cancer Programs & Services Get Involved Ways to Give Our Research About Us

report in Your State

## American Cancer Society in Kentucky

Looking for cancer information and resources in Kentucky you've come to the right place. From fundraising events to our cancer support programs, you'll find everything you need to fuel the fight against cancer and get patient support—right here in our community.

**Resources**

American Cancer Society has programs and services to help you manage cancer treatment and find the emotional support you need. And best of all, our help is free. Find programs and resources in Kentucky.

**AMERICAN CANCER SOCIETY IN KENTUCKY**

<https://www.cancer.org/about-us/local/kentucky.html>

**PROJECT VCTR**

Vaccine Communication Tracking & Response

Request Access

**PROJECT VCTR**

<https://projectvctr.com/>

Children's Hospital Philadelphia

DEPARTMENTS CONDITIONS LOCATIONS YOUR VISIT MAKE A GIFT Search...

**Vaccine Education Center**

Vaccine Education Center at Children's Hospital of Philadelphia provides complete, up-to-date information about vaccines to parents and healthcare professionals. We are a member of the World Health Organization's (WHO) Vaccine Safety Net because our website meets the criteria for credibility and content as defined by the Global Advisory Committee on Vaccine Safety.

**VACCINE EDUCATION CENTER**

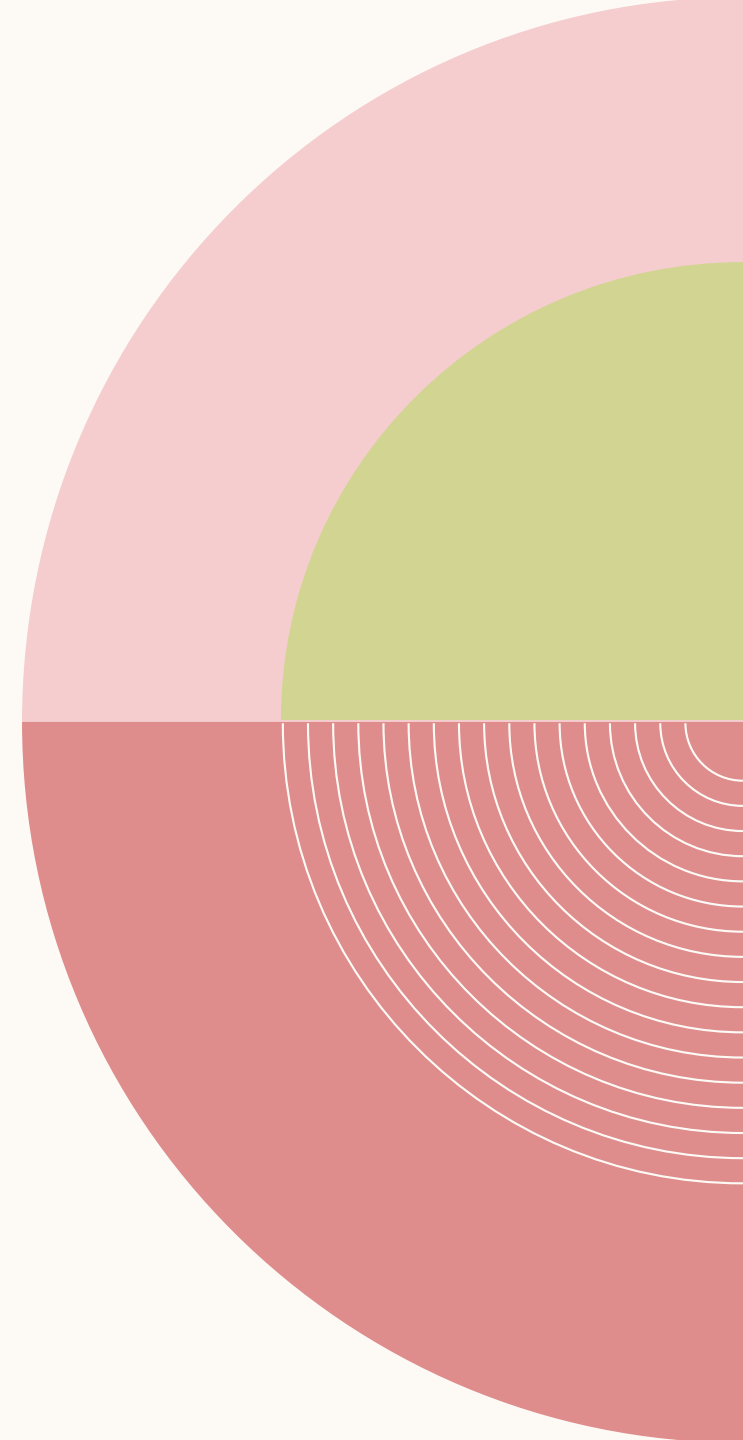
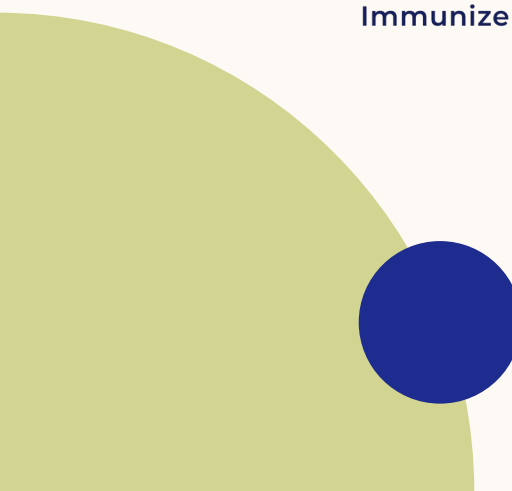
<https://www.chop.edu/centers-programs/vaccine-education-center>

# REMINDER

Scan the QR Code on the Back of your Brochure to see all the toolkits and listed resources!



Immunize Kentucky Coalition



# THANK YOU



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